

## Friday morning, January 22, 2010

### General Session

8:00 – 9:30 **Renewable Energy**  
Types of Renewable Energy – Overview  
Economics of Alternative Systems  
Energy Credits & Incentives

9:30 – 10:00 Break to the Trade Show

### Session I: Berry Session

10:00 – 10:30 Strawberry Budgets – Dr. Karl Foord, and  
Dr. Thaddeus McCamant  
University of Minnesota  
10:30 – 11:00 New WI Strawberry Varieties – Dr. Brian Smith,  
University of Wisconsin - River Falls  
11:00 – 11:30 Berry Marketing Profile  
11:30 – 12:00

### Session II: Specialty Crops

10:00 – 10:30 Ethnic Crops – Chris Zdorovtsov, South Dakota  
State University – Minnehaha County Extension  
10:30 – 11:00 Asian Specialties  
11:00 – 11:30 Pea Shoots & Microgreens – Courtney Tschida,  
U of M Student Organic Farm Project  
11:30 – 12:00 Wild-Harvest Plants and USDA Regulations –  
Michele Schermann, University of Minnesota

### Session III: Tree Fruits

10:00 – 10:30 Plums – Dr. Brian Smith,  
University of Wisconsin - River Falls  
10:30 - 11:00 Honeycrisp Browning Disorders – Dr. Cindy Tong  
11:00 – 11:30 Grafting  
11:30 – 12:00 Pollination Problems – Dr. Vera Krischik,  
University of Minnesota – Dept. of Entomology

### Session IV: Marketing

10:00 – 10:30 Facebook, U-Tube & Twitter  
Can Social Networking Sites Be Good Business?  
– Margaret Hart, Minnesota Dept. of Agriculture.  
10:30 – 11:00 Point of Purchase  
11:00 – 11:30 Setting Prices for Farmers Markets –  
Dr. Karl Foord, University of Minnesota  
Extension  
11:30 – 12:00 EBT Machines – Ruth White, Minnesota  
Department of Agriculture and Terry Nennich,  
University of Minnesota Extension

Note: As far as we know, this educational program will be presented as printed. However, there may be some changes. If you have any questions, call the MFVGA office at 763-434-0400. Updated information will be printed in the February Newsletter. Program updates can also be found on the MFVGA website at [www.mfvga.org](http://www.mfvga.org).

## Friday afternoon, January 22, 2010

### Session I: Marketing

1:15 – 3:00 Pay-Per-Click – Part II – Paul Hugunin,  
Minnesota Grown Program  
3:00 – 3:15 Break  
3:15 – 3:45 Farm to School Program – JoAnne Berkenkamp,  
Institute for Agriculture & Trade Policy  
3:45 – 4:30 CSA – One Grower's Experience  
Phil Hannay, Trumpeter Swan Farm, Buffalo, MN

### Session II: Pumpkins

1:15 – 1:45 Grower Profile – Carter's Red Wagon Farm,  
Park Rapids, MN  
1:45 – 2:45 Update on Bees – Dr. Marla Spivak, University of  
Minnesota – Dept. of Entomology  
2:45 – 3:00 Break  
3:00 – 3:30 Variety Update – Terry Nennich,  
University of Minnesota Extension  
3:30 – 4:00 Downy Mildew – Michelle Grabowski,  
University of Minnesota Extension  
4:00 – 4:30 Seed Treatments for Insect Management –  
Dr. Thomas Kuhar, Virginia Tech ESAREC –  
Dept. of Entomology

### Session III: Food & Farm Safety

1:15 – 1:45 Petting Zoos & Animals on Vegetable Farms –  
Dr. Jeff Bender, University of Minnesota –  
Center for Animal Health and Food Safety  
1:45 – 2:45 Overview of Good Agricultural Practices and an  
Intro to the GAPs Audit Process – Harley Olinske,  
Minnesota Department of Agriculture –  
Fruit & Vegetable Inspection Unit  
2:45 – 3:00 Break  
3:00 – 3:30 Consumer & Farmer Surveys – Karin Hamilton &  
Dr. Cindy Tong, University of Minnesota  
3:30 – 4:30 Developing Standard Operating Procedures and  
Preparing for a GAPs Audit –  
Michele Schermann, University of Minnesota

### Session IV: Cole Crops

1:15 – 1:45 Diseases – Michelle Grabowski,  
University of Minnesota Extension  
1:45 – 2:30 Novel Insecticides – Dr. Thomas Kuhar,  
Virginia Tech ESAREC – Dept. of Entomology  
2:30 – 2:45 Break  
2:45 – 3:15 Nutrient Management for Cole Crop Production –  
Carl Rosen, University of Minnesota –  
Dept. of Soil, Water & Climate  
3:15 – 3:45 Cost of Production – Karl Foord,  
University of Minnesota Extension  
3:45 – 4:15 Weed Management Update – Terry Nennich,  
University of Minnesota Extension